

THE ALLEGORY

*A COMEDY AT THE COLLISION OF FAITH,
ART AND PAINFULLY AWKWARD LOVE.*

WRITTEN BY BR. JOE HOOVER, S.J.
PRODUCED BY KEVIN JACKSON
DIRECTED BY DENIZ DEMIRER

FEATURING

- Marcia DeBonis
- Raye Levine Spielberg
- Richard Kind

LOGLINE

A misfit band of artists tries to stage a Christian play, while disguising that the play is Christian.

PLOT

To impress a devout Catholic girl, the lovesick director of a rag-tag theater company puts on a play about the life of Christ, with one hitch: their financial backer insists they not mention Christ.

COMP FILMS/SHOWS



"Shakespeare in Love" meets
"Waiting for Guffman" meets
"30 Rock"

TARGET AUDIENCES

- *Millennial and Gen X Catholics and "Ex-vangelicals" open to comic engagement with faith.*
- *Theater lovers.*
- *Fans of loopy, offbeat comedy such as "Waiting for Guffman," "30 Rock" and "Life of Brian."*



A RELIGIOUS MOMENT IN POP CULTURE

- “The Chosen”
- “Conclave”
- “Knives Out: Wake Up Dead Man”
- Rosalia’s “Lux”
- “The Testament of Annie Lee”
- “Eternity”
- “Nobody Wants This”
- Colbert and Kimmell faith witness
- “American Idol” Easter Special

POP CULTURE IS ENGAGING WITH RELIGION IN A NEW AND VITAL WAY

“Americans seem to be getting more conversant with religiosity. Movies about the Bible are having a moment in Hollywood. Rappers and singers are earnestly, not ironically, engaging with faith.” (“IS HOLLYWOOD GETTING GOD?” NYT, DEC 9, 2025)

All in addition to the high profile of Christianity in politics, the embracing of faith by Silicon Valley and the election of the first American pope.



Perfect for this moment, “The Allegory” is reverently irreverent, loopy but with heart. It is offbeat but with a joyous spirit. It engages Gen Z earnest spiritual seeking with a Gen X twist of irony and chaos. It waves no ideological banner. It is simply classic, fun storytelling grounded in the pursuit of love, the artistic impulse to create, and the search for healing amid grief.

Now in post-production.

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